





Helping our exhibitors gain the competitive edge through superior feed technology.

Winners are bred . . . Champions are fed.SM

MoorMan's ShowTec Lamb Creep DC 11153AE (cold pellet)

Designed to meet the exceptional needs of growing and blooming young, show lambs

Nutritionally balanced to creep genetically superior show lambs.

- 20% crude protein, 5% fat, 12% fiber
- Patented cold pelleting feed technology helps capture freshness and nutritional value
- Multiple, high-quality protein sources enable optimal, efficient gain
- Contains CitriStim®, PremiDex™, Pro-sponse® yeast, and direct fed microbial
- Provides the correct amounts and ratios of major and trace minerals including molybdeum and complexed zinc along with vitamins A, D, E, and B-complex
- No added copper
- Highly palatable with optimal levels of lactose for better growth
- Medicated with decoquinate (Deccox**)
- 1/8" mini-pellet for more efficient feeding

ShowTec Lamb Creep DC must be fed at the rate of 0.033 lb per lb of body weight (3.3 lb per 100 lb of body weight) to young lambs from 7 days of age until weaning.

MoorMan's ShowTec UpNext Lamb 16 BT 81925BGX84

A nutritionally balanced base ration for growing show lambs being fitted for show

- 16% crude protein, 4% fat, 9% fiber
- Highly palatable with optimal levels of multiple protein sources that assures proper growth in show lambs
- Contains RumeNext® to optimize rumen fermentation to support production
- Contains CitriStim, Prosponse yeast, and direct fed microbial
- Provides the correct amounts and ratios of major and trace minerals along with vitamins A, D, E, and B-complex
- Contains ammonium chloride
- No added copper
- Medicated with lasalocid (Bovatec)
- Premium texturized quality for more efficient feeding

Feed UpNext Lamb 16 BT at the rate of 1 to 4 2/3 lb per head per day depending on body weight daily or mix two parts UpNext Lamb 16 BT with one part other feed (grain and/or roughage) and feed the mixed ration at 1 1/2 to 7 lb per head per day to provide 15 to 70 mg of lasalocid per head per day. The complete ration must contain 20 to 30 grams per ton of lasalocid.

MoorMan's ShowTec 15.5 Lamb DC 11157AM

A nutritionally balancedbase ration for wethers and ewes being fitted for show

- 15.5% crude protein, 3% fat, 10% fiber
- Highly palatable with optimal levels of multiple protein sources that assures proper growth in show lambs
- Contains CitriStim, Prosponse yeast, and direct fed microbial
- Provides the correct amounts and ratios of major and trace minerals along with vitamins A, D, E, and B-complex
- Contains ammonium chloride
- No added copper
- Medicated with decoquinate (Deccox)
- Premium texturized quality for more efficient feeding

Feed 15.5 Lamb DC at the rate of 3 lb per 100 lb of body weight daily.

MoorMan's ShowTec Ewe Breeder Feed 11258AB

Complete feed for the breeding herd

- Complete, pelleted grain mix supplying energy, protein, minerals, and vitamins for breeding sheep to attain optimal reproductive efficiency and high milk production; ideal to feed during late gestation and lactation
- No need to purchase, inventory, or add other supplements to the diet
- 14% protein, 4% fat, and 19% fiber max.
- Highly digestible fiber sources supply energy and help ensure healthy rumen function
- Additional features include the inclusion of CitriStim, ammonium chloride, thiamine, molybdenum, and vitamins A, D, and E
- No added copper lessens the risk of copper toxicity in sheep
- 1.5-2 lb per head daily along with good-quality forage

MoorMan's ShowTec 18 Elite Lamb 11317AM

A nutritionally balanced base ration for wethers and ewes being fitted for show to assure peak growth performance of young, show lambs

- 18% crude protein, 2.7% fat, 4.5% fiber
- Medicated with lasalocid (Bovatec)
- Highly palatable with optimal levels of multiple protein sources that deliver optimal, efficient growth in show lambs
- Contains CitriStim, direct fed microbial, and added molybdeum
- Provides the correct amounts and ratios of major and trace minerals along with vitamins A, D, and E
- Contains ammonium chloride
- No added copper
- Premium texturized quality for more efficient feeding

Feeding rate for BT 11317AM: Feed lambs 1 to 4 2/3 lb/head/day, depending on body weight.

Natural Fit™ 81526AAAE6

Natural Fit is a high-protein, non-medicated supplement designed to be used with Moor-Man's ShowTec complete show lamb feeds to give more muscle and dimension and shape especially over the top.



- 40% crude protein, 3.5% fat, 14% fiber
- Provides CitriStim, RumeNext®-Beef, direct fed microbial, complexed trace minerals, vitamins (including natural-source vitamin E), and special flavors
- Feed 4-8 oz/head/day to show lambs weighing over 70 lb body weight
- Mini-pellet form in 25-lb bag

Fast Fuel™ 11850AAAE6

Accelerating Power to WinSM Unique, non-medicated, top-dress supplement containing nutrients believed to be beneficial to performance of exhibition livestock. Fast Fuel gives Exhibition Livestock the "Finishing Touch" for a Championship finish.

- Thermal Care[™] to help animals cope with heat stress
- Provides octacosanol from wheat germ
- · Contains stabilized rice bran
- Provides natural-source vitamin F. Prosponse yeast, methionine, cobalt glucoheptonate, vitamin B12, and thiamine
- Top-dress 4 oz/head/day for show lambs
- Mini-pellet form in 25-lb bag

RumaFill™ 81080AAAE4

A high-fiber (25% fiber) supplement

• Formulated to provide roughage ingredients, such as beet pulp, to create a "full look" and enhance expression



- Use for holding situations when the show lamb's "full look" and "capacity" needs to be maintained on restricted intake of complete show feed or complete grain mix
- Feed 0.5-2 lb/head/day for show lambs weighing 70 lb or more
- Mini-pellet form in 50-lb bag

Fast Fat 11156AE

A conditioning supplement

Fast Fat can be fed during any phase of the feeding period to achieve desired body condition by putting a smooth finish on livestock and supplying energy



- 10% crude protein, 5% fat
- Properly fortified with vitamins and minerals for optimal finish and condition
- Top-dress rations for thin or stressed livestock with Fast Fat at a rate of 8-16 oz per 100 lb body weight per head daily
- Non-medicated
- Mini-pellet form in 50-lb bag

MoorFlex™ 12298AAA

For more flexibility in motion

- Unique, one-of-a-kind, top-dress supplement
- · Contains an ingredient approved for livestock feed that provides a source of natural substances recognized to influence joint health
- Supplies Cell Rate®, a source of nucleotides that may help nourish natural body processes involved in stress, immunity, and production; provides vitamins and complexed zinc
- Top-dress 2-4 oz/head/day for show lambs
- Meal form in 3.75-lb (60-oz) pouch (12298AAA5E) or 15-lb pail (12298AAA79)

MOOREA

EatMoor™ No. 12346AAA

Unique, one-of-a-kind, top-dress supplement that stimulates appetite, optimizes gut health, and provides nutritional support needed during stress





- Supplies Cell Rate, CitriStim, PremiDex™ Amaferm**, PrimaLac** and other beneficial ingredients
- Top-dress 2-4 oz/head/day for show lambs
- Meal form in 3.75-lb (60-oz) pouch (12346AAA5E), 12-lb pail (12346AAAPF), and 20-kg (44.1-lb) bag (12346AAAAG)

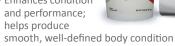
Alliance 3-D™ 12079AAA74

- Top-dress supplement helps produce a smooth, well-defined body condition
- · Provides soybean oil, flaxseed oil, and wheat germ oil along with
- Contains an antioxidant to help maintain product stability and protect nutrients
- Top-dress 1 oz/100 lb body weight daily
- Liquid in one-gal jug (12079AAA74)

MoorFat™ 235

 Energy supplement comprised of animal fat encapsulated in a milk





- Top-dress 2-4 oz/head/day
- Powder in 18-lb pail (235AAAJN) and 50-lb bag (235AA)

#1 Mineral Supplement 11159AAA16

A protein fortified mineral supplement for all show ruminant livestock

- 25% crude protein, 1.5% fat
- Properly fortified with Prosponse yeast, vitamins, minerals, and multiple sources of protein for optimal growth
- Non-medicated; processed meal form in 25-lb bag

Top-dress rations for lambs with #1 Mineral Supplement at a rate of 2 oz per 100 lb of body weight/head/day with a minimum consumption of 2 oz/head/day.

Cellarator® Turbo Paste

- 3-in-1, fast acting, oral paste that combines the power of Cell Rate with probiotics, electrolytes, and vitamin E
- Helps support performance, helps deter dehydration, and provides nutritional support needed during stress
- 80 cc tube (8279005U) and 300 cc tube (8330005X)
- Use 10 cc or 20 cc depending on need

MoorGame™ No. 12383AAAJN

- A top-dress supplement that supports more back shape, more spread, and more flesh
- Provides a wide array of protein sources plus synthetic amino acids, plasma protein, and energy from animal fat
- · Available in powder form in 18-lb pail
- Top-dress 2 6 oz/head/day for show lambs



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