



# Poultry Show Feeds Quick Reference Guide



Helping our exhibitors gain the competitive edge through superior feed technology.

*Winners are bred . . . Champions are fed.<sup>SM</sup>*

## MoorMan's ShowTec Poultry Feed AMP No. 70739AAF

MoorMan's ShowTec Poultry Feed is a complete feed and is designed to provide essential nutrients that show poultry (broilers, layers, replacement chickens, and turkeys) need to excel at shows. Critical nutrients are supplied for fast, efficient growth and development of muscle mass for broilers and sound structure and body mass for quality egg laying ability. It provides 30% protein, 4.5% fat, and maximum of 5% fiber.



Select ingredients, consistent formulation	Ensures product consistency and dependable nutrient sources.
High-quality, multiple protein sources and synthetic amino acids	Provides the critical amino acids needed by show chickens for lean muscle growth, egg laying, and feathering.
Energy from high-quality sources	Ensures energy needs are met for efficient production.
CitriStim®	An ADM proprietary feed ingredient, CitriStim is a proven, truly unique whole-cell inactivated yeast ( <i>Pichia guilliermondii</i> ) product. CitriStim may help poultry strengthen their defense against health challenges by supporting and optimizing gut function, gut integrity, and body defense responses.
Multiple direct fed microbials (probiotic)	Direct fed microbials help support proper microorganism balance in the gut, which may lead to more efficient utilization of feedstuffs.
Mineral and vitamin fortification (vitamins A, D, E, and B-complex; partial vitamin E from natural-source)	Provides minerals and vitamins necessary for optimum growth, development, reproduction, and immune function, which is vital to good health. Research shows natural-source vitamin E is more bioavailable compared with synthetic vitamin E. Vitamin E functions as an antioxidant and is important to immune function.
Selenium yeast	More bioavailable selenium source. Selenium is important to immune function.
Complexed (organic) zinc	More readily available for absorption compared to inorganic sources of zinc. Zinc is important for immunity, reproduction, skin and claw integrity, muscle development, and eggshell quality.
Marigold extract	Natural pigment used for deep skin, shank, beak, and yolk color enhancement; also contains compounds with vitamin A activity.
Phytase	Effective in increasing utilization of phosphorus from plant sources which reduces amount of supplemental phosphorus needed in the ration and reduces excretion of phosphorus into the environment.
Medicated with amprolium	Prevention of coccidiosis.
Crumble form, 50-lb bag	Ensures show poultry receive balanced nutrition (no sorting of ingredients) and reduces feed waste.

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Refer to product labels for complete feeding directions and warning/caution statements.

